

For Immediate Release
Contact: Jeff Bacon
208-721-0174
Members@HaileyIdaho.com

Hailey Chamber Shows Steady Growth

Hailey, ID - The Hailey Chamber of Commerce has shown nearly continuous growth over the past ten years. According to Chamber President, Richard Stahl, membership is up 89 % during the past ten years, from 148 in 2006 to 281 in 2015. Chamber staff has been analyzing membership numbers in connection with its upcoming 2016 Membership Drive. “It is impressive that membership has continued to grow, even during the 2008 -2012 recession,” notes Stahl. Membership dropped in only one period, from 2011 to 2012. Membership Director, Jeff Bacon notes, “Individual members change every year, with a number of dropped members and a number of new members, but overall, there has been a consistent increase in new members.”

Small business comprises the majority of members, with 61% of the members employing five or fewer workers. The second highest membership category are non-profit organizations at 15%. Members with six to ten employees comprise 8% of total membership. Employers with over 20 employees and those considered ‘trade’ businesses make up 4% each. Membership categories with less than 4% of total membership are employers with between 11 and 20 employees (3%), Government (3%), Lifetime Members (1%), and Associate Members (1%).

The Hailey Chamber of Commerce represents businesses and organizations from throughout Idaho including Hailey, Ketchum, Sun Valley, Bellevue, Boise and Twin Falls. Membership Director, Jeff Bacon says, “we represent roughly 50% of all Hailey businesses, and we’re working hard to increase this number.”

The Chamber measures membership as of December 31st each year for consistency, since the membership year runs January first through December thirty-first.

